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Winter Incentive trip 2026 to Luleå

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Intro

Arctic Winter Incentive in Luleå – Where Ice, Adventure & Magic Meet

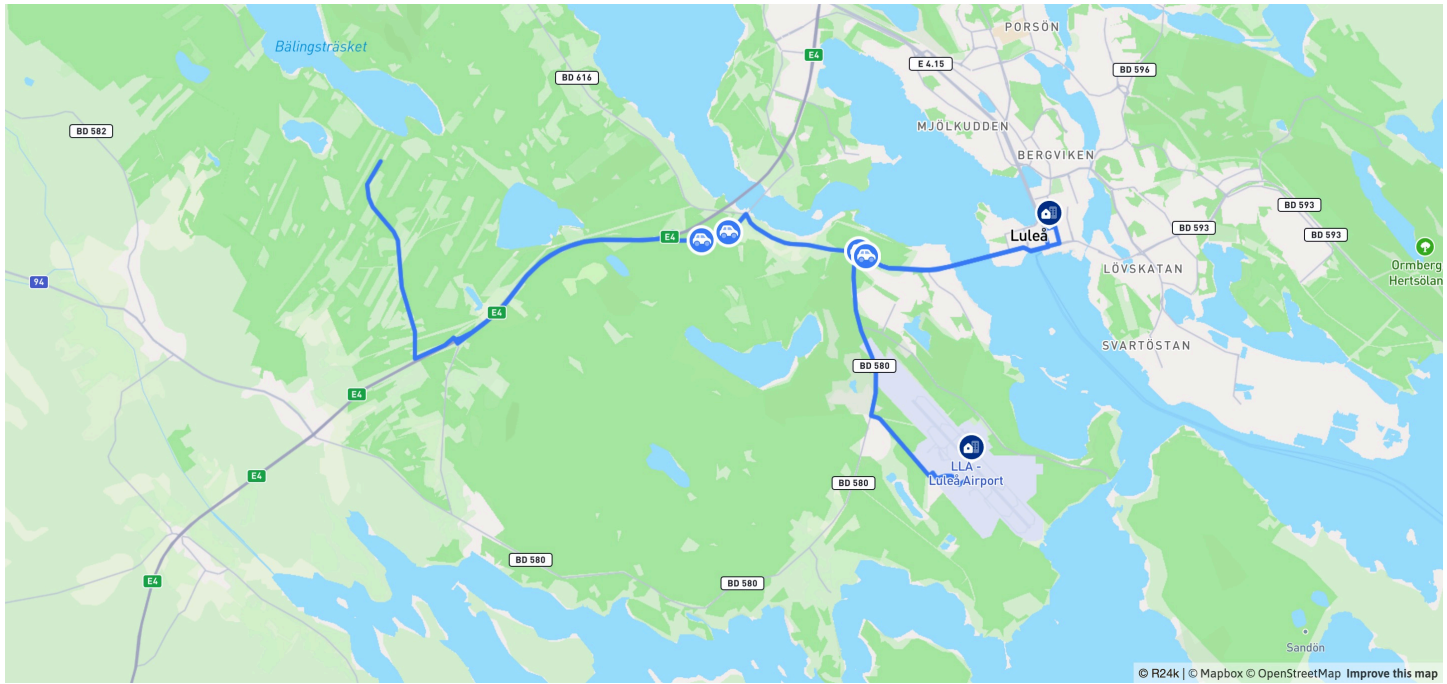
Step beyond the ordinary and reward your team with a once-in-a-lifetime journey to Swedish Lapland. In Luleå, winter becomes an experience – from UNESCO-listed heritage villages to shimmering frozen seas, northern lights skies, and the thrill of an authentic icebreaker cruise.

Challenge your senses, deepen team connections, and immerse your group in pure Arctic wonder. With elegant accommodation, unforgettable dining, and exclusive winter activities, this is the incentive trip that inspires, energizes, and leaves everyone speechless.

Welcome to the North.

Welcome to Luleå.

Where your incentive becomes a memory for life.



Day by Day

DAY 1: Lulea (LLA) - Luleå

DAY 2: Luleå

DAY 3: Luleå - Lulea (LLA)



DAY 1: Lulea (LLA) - Luleå

Arrival - Get-Together - Dinner at the hotel

Luleå, a charming coastal town in Sweden, is known for its unique blend of natural beauty and rich cultural heritage. One of the most significant attractions is the Gammelstad Church Town, a UNESCO World Heritage Site, where visitors can explore well-preserved wooden houses dating back to the 17th century. The iconic Nederluleå Church, with its stunning baroque architecture, stands at the center of this historical site, drawing attention from both history enthusiasts and architectural admirers. In addition to the church town, Luleå boasts picturesque waterfront promenades where travelers can stroll alongside the Luleå River, offering scenic views and a chance to watch the icebreakers in the winter months or enjoy a leisurely summer day by the sea. The archipelago of Luleå, accessible by boat, presents an opportunity for outdoor activities such as kayaking, fishing, and exploring secluded islands rich in wildlife.



DAY 2: Luleå

Full Day Winter Experiences, Dinner on Ice

Program for the Winter Experience

09.30 Buses pick you up at the hotel in Luleå C, for transport to Ebbenjarka (approx. 10 km, approx. 10 min).

Upon arrival, you will be welcomed, and we will start today's adventure by putting on warm clothes (snowmobile overalls, warm shoes, gloves and a hat and helmet for the group starting with a snowmobile safari). The group needs its own warm socks. So we divide ourselves into 3 groups.

Group 1 – We get a short safety briefing before we set off through snow-covered forest and over frozen lakes! We enjoy both nature and speed! The trip is of course led by our professional guides. 1 hour.

Group 2 – Here the dogs are eager to finally get going! We get a “try-out” with a dog sled through a real “magic forest”! We have time to enjoy nature and at the same time marvel at the dogs' speed and strength! 1 hour

Group 3 – On one of Ebbenjarka's many ice rinks we run a thrilling relay race with Crosscart! Here we feel equal parts Formula 1 drivers and also like children again! 1 hour

After this the groups switch and before the day is over everyone has tried all the activities.

When the groups have completed 2 activities each we take a break and invite you into our fantastic restaurant hut! Here the log fire is crackling welcomingly and a delicious buffet lunch awaits – Butter & bread, salad, main course, meal drink (lingonberry drink/water) and coffee/tea.

After the break we continue with the outdoor activities – where there is 1 activity/group left.

At Night Dinner on Ice – 2.5 hours

Welcome to a candle light dinner experience with a difference! This 3 course dinner is enjoyed by the crackling fire in the large Teepee tent, on a table with a white tablecloth, candelabra and warm plates. You are sitting on reindeer pelts and are served good wines, first and main course and desert. There is also that bench closer to the fire, where you can sit as the coffee is served. The dinner is situated on the frozen sea, with the sea-ice and snow as the restaurant-floor and the stars and

possibly the Aurora dancing over the sky. Exhilarate your senses with a unique, heart- warming experience on the frozen sea in Swedish Lapland.

OPTION: 3 Course Dinner with Wine package at Kaptensgården at Gammelstad's church town a UNESCO's World Heritage Site



DAY 3: Luleå - Lulea (LLA)

Polar Explorer Lucebreaker and Departure

2 h icebreaker cruise, swimming in survival suites, walking on sea ice (weather permit), hot drink on board, Cruise & Swim certificate, friendly guides and crew on board, great memories.

